


**NEW HOMES & CONDOS**


# Tickle me **PINK!**



PAUL SEMKULEY  
**LIVING IN  
STYLE**

**I**t's amazing how colours resonate with some people. Some love blue of the seas, oceans and sky, some love the yellows for their brightness and optimism, others love the freshness of green or the passion of red. But there is one colour that truly makes its mark: pink.

Pink is a colour that is compassionate, nurturing and full of love. It is a combina-

tion of the passionate red and the purity of white to create this beautiful feminine and romantic colour. It is said to have a calming effect, signify good health as 'in the pink' and success in "everything's rosy". It really is the colour that will add that extra "love" to any room.

You're now thinking pink. **PINK!** It only comes in one colour. Well lucky for you it

doesn't. There are numerous tints, tones and shades of pink — petal pink, coral pink, fuchsia pink, blush, cerise, rose, flamingo, amaranth.

I could go on and on, but if you follow these guidelines, you can create or introduce the perfect colour of pink for your room.

### Tint

- Any colour with white added, creates soft, youthful and soothing colours.

### Tone

- Any colour with black and white added, creates a "greyed down" colour. These

are the most pleasing to the eye. They are complex, subtle and sophisticated.

### Shade

- Any colour with black added, creates deep, powerful and mysterious colours

So how do we bring this sweet lovely colour into your home? Simply through some nuances and subtleties in your decor. We're not talking about anything like a sofa (all though that would be rather stunning), but we like to suggest to our clients, perhaps a just shot of pink; in a great piece of modern art, a side chair, a single pillow, or

even a single cool coffee table book.

We find that when introducing this colour in a disciplined format, brings the least resistance when promoting this eye-catching colour with our clients. In a well-curated room, it will become, shall we say, the "rose in the crown".

So put your man on and give it a whirl. You never know if you don't try it — pink that is. Sometimes the most pleasant things in life are found when you go beyond your comfort zone and exceed her expectations of you. Celebrate Valentine's Day with a splash...Hell, if you play it

right, you can celebrate it all year long!

A pop of pink is definitely a trend for 2014. By using it in your home it will make you look like a designer of the year. Remember those roses come in many, many colours. Some delicate, others hot. Its surely can be sexy for Valentine's Day. Take a chance and give it a try. You never know if you don't try — pink that is.

— *Paul Semkuley is principal of Re:Source Lifestyle, a Toronto-based interior design firm. Visit him at [www.resourcelifestyles.com](http://www.resourcelifestyles.com).*



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